

THE MAKER MOVEMENT

is shaping the future of our economy.

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This **Maker Movement** puts power in the hands of the people to *fund, design, prototype, produce, manufacture, distribute, market* and *sell* their own goods.

-Jeremiah Owyang
Web strategist and industry analyst

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THE NUMBERS ARE RISING...



of U.S. adults are *Makers*.
(135 Million Americans)



Maker Faire

There's been a 62% rise in attendees at the *National Maker Faire* from 2009-2013.



THE WHITE HOUSE

held its first *Maker Faire* in June, 2014.

...BECAUSE MAKERS HAVE ACCESS TO MORE RESOURCES.



3D Printers



Laser Cutters

By 2025, the *crowdfunding investment market* is projected to hit
\$93 BILLION.



3 million people pledged over

\$480 MILLION to crowdfunding projects in 2013.



Computer-Aided Design Programs



Open-Source Hardware



By 2025, the *3D printing industry* is poised to grow to
\$4 BILLION.



200+ HACKER SPACES exist across the U.S.

THE MAKER MOVEMENT IS GROWING LOCAL ECONOMIES.

For every \$100 spent in independent stores,

\$68 RETURNS to the community.

(If you spend that *in a national chain*, only \$43 stays local.)

If 1/2 the employed U.S. spent \$50 locally each month,

\$42.6 BILLION

would be generated in revenue for local businesses.

48%

of large manufacturers plan to *return production to the U.S.* from offshore sources.

THE MAKER MOVEMENT ISN'T JUST A HOBBY.

It's creating real businesses.

It contributes to 28M small businesses in the U.S. that create

2 OUT OF EVERY 3 NEW JOBS.



In 2013, VC's pumped **\$848 MILLION**

into *hardware startups*—nearly twice the prior record of \$442 million set in 2012.

8 MILLION NEW JOBS

were created by small businesses since 1990. In the same time, big businesses eliminated 4 million jobs.

